

## ARTICLE IX. SIGNS

### **Section 9.1 General Provisions**

The following general provisions shall apply to signs within the jurisdiction of this Ordinance.

### **Section 9.2 In General**

The regulations in this Article specify the number, types, sizes, heights, and locations of signs, which are permitted within the jurisdiction of this Ordinance. It shall be unlawful for any person to erect, place, alter or maintain a sign in the jurisdiction of this Ordinance except in accordance with the provisions of this Article.

### **Section 9.3 Determination of Sign Copy Area**

In measuring the copy area of a sign permitted under this Article, the entire face of the sign shall be included. Where both sides of a double-faced sign contain lettering or other allowable display, one side only shall be used to compute the allowable copy area of the sign. Where the sign consists of individual letters, numbers, characters, figures or displays attached in some manner to a building or a sign face of irregular shape, the sign copy area shall include the area of the smallest circle, square or rectangle that can encompass the total sign area composed of letters, numbers, characters, figures or displays or the irregular shaped sign face. Where signs have appendages or additions, such as "pop-ups" or "cutouts" that extend beyond the main sign copy area, the area of such appendages or additions shall be measured separately, but included in the total sign copy area. Also to be included in the total sign copy area shall be any area designed for changeable copy. Where allowed, portable signs shall be counted toward permitted maximum total aggregate sign copy area and maximum number of freestanding signs on each public street.

### **Section 9.4 Determination of Sign Height**

The height of a sign erected within 30 feet of a street right-of-way line shall be the distance from the grade level of the nearest edge of the street to the top of the sign or sign structure, whichever is greater. The height of all signs farther than 30 feet from a street right-of-way line shall be the distance from the grade level where the sign is erected to the top of the sign or sign structure, whichever is greater.

### **Section 9.5 Determination of Sign Setback; Freestanding Sign Setback**

In determining setback, measurement shall be made from the nearest street right-of-way line. All freestanding signs shall setback a minimum of five (5) feet from any street right-of-way.

### **Section 9.6 Protection Under First Amendment Rights**

Any sign, display or device allowed under this Article may contain, in lieu of any other copy, any otherwise lawful noncommercial message, which does not direct attention to a

business operated for profit, or to a commodity or service for sale; provided that such sign complies with the size, lighting, spacing, setback and other requirements of this Article. This includes signs requiring and not requiring a Zoning Compliance Certificate.

### **Section 9.7 Manual Changeable Copy**

Unless otherwise specified by this Article, any sign allowed herein may use manually activated changeable copy such as changing the face or lettering by hand.

### **Section 9.8 Illuminated Signs**

Signs, which are illuminated from within or from an external source, must be illuminated in a manner, which avoids glare or reflection, which in any way or manner interferes with traffic safety. Any external source of illumination, such as spotlights or floodlights shall be placed so that the source is not directly visible from any adjacent residential zoning districts.

### **Section 9.9 Zoning Compliance Certificate Required**

- A. With the exception of those signs specifically exempt from requiring a certificate, it shall be unlawful for any person to print, paint, stand, stain, engrave, construct, place, erect, illuminate, attach, suspend, enlarge, move, relocate, replace or otherwise put into use or materially alter any sign or cause the same to be done, without first obtaining a zoning compliance certificate for such sign from the Zoning Administrator.
- B. Notwithstanding the above, changing or replacing the permanent copy of an existing lawful sign shall not require a permit, provided the copy change does not change the nature of the sign such as to render the sign in violation of this Ordinance.

### **Section 9.10 Construction Standards**

All signs shall be constructed according to the requirements of Chapter 31 of the State Building Code, as amended.

### **Section 9.11 Maintenance Required**

- A. Every sign and its support, braces, guys, anchors, and electrical equipment shall be maintained in safe condition at all times. All signs shall be kept in a state of good repair and aesthetic condition, free from defective, rusting, or missing parts (i.e. broken sign facing, broken supports, loose appendages or struts, disfigured, cracked, ripped or peeling paint or poster paper) or missing letters or numbers and shall be able to withstand the wind pressure as prescribed in the North Carolina Building Code. Illuminated signs shall not be allowed to operate with only partial illumination. The area within ten feet in all directions of the base of a freestanding sign shall be kept clear of debris and undergrowth.
- B. Signs that are structurally unsafe and thereby endanger the public safety shall be removed unless they are repaired and made to comply with the requirements of Chapter 31 of the State Building Code, as amended.
- C. The message of a sign face may be changed at any time.

**Section 9.12 Dangerous or Unsafe Signs**

- A. If the Zoning Administrator shall find that any sign is dangerous or is menace to the public, he shall give written notice of such violations to the owner of the sign, or by leaving said notice with the manager or other person who is apparently in charge of the premises or by affixing a copy of the notice to the sign, sign structure or building for a period of five (5) days. The notice shall set forth the nature of the violation and order the violator to repair the sign in such a manner to be approved by the Zoning Administrator in conformance with the provisions of this Article or remove the sign forthwith in the case of imminent instability or immediate danger of falling, and in any case within ten (10) days of receipt.
- B. If within ten (10) days the notice is not complied with, the Zoning Administrator shall have the authority to remove the sign at the recipient's expense and to destroy or otherwise dispose of same.
- C. In cases of emergency, the Zoning Administrator may cause the immediate removal of a dangerous or unsafe sign without notice.

**Section 9.13 Removal of Discontinued Signs**

If a sign advertises a business, service, commodity, accommodation, attraction or other enterprise or activity that is no longer operating or being offered or conducted, that sign and sign structure including, but not limited to, the supporting braces, anchors or similar components shall be considered discontinued regardless of reason or intent and shall, within one (1) year after such discontinuation, be removed by the owner of the property where the sign is located. This Section shall not be construed to prevent the changing of the message of a sign.

**Section 9.14 Removal & Disposal of Signs in Right-of-Way**

The Zoning Administrator shall possess the authority to remove and destroy or otherwise dispose of any sign unlawfully placed within the right-of-way of any street.

**Section 9.15 Signs Expressly Prohibited**

The following signs, components and characteristics are expressly prohibited within all zoning districts.

A. Simulated Public Safety, Warning or Traffic Signs

Signs by their location, color, illumination, size, shape, nature, message or appearance tend to obstruct the view of or be confused with official traffic, safety or warning signs or lights or other devices erected by governmental agencies. This prohibition includes signs having no bonafide safety necessity, involving the terms "CAUTION", "DANGER", "SLOW", "STOP" OR "YIELD", or which utilize geometric figures, symbols, lights, location or message not unlike official traffic, safety or warning signs, signals or lights. Provided, however, this provision is not intended to prevent the placement on private property of signs with "stop", "yield" or other such wording or design where such is necessary for traffic control or other such legitimate notice to the public.

B. Snipe Signs

Signs placed upon or attached to any curb, sidewalk, utility pole, post, fence, hydrant, bridge, another sign or other surface, public bench, streetlight, or any tree, rock or other natural object located on, over or across any public street or public property. Provided, however, this provision shall not apply to the posting of public interest, security and warning signs nor to street signs placed upon poles by governmental units for designating the names of streets.

C. Flashing Signs

Signs or devices with flashing, intermittent, animated or changing intensity of illumination, provided, however, traffic signals, railroad crossing signals, other official warning or regulatory signs that present messages of public services shall not be considered flashing signs.

D. Motion Signs

Signs or devices designed to attract attention, all or any part of which use movement or apparent movement by fluttering, revolving, rotating, spinning, swinging, animation or moving in some other manner and are set in motion by movement of water or the atmosphere or by mechanical, electrical or any other means. This shall not apply to authorized temporary signs.

E. Signs Below Minimum Clearance

Signs, marquees, canopies and awnings with vertical clearance of less than eight (8) feet above sidewalks and pedestrian areas and less than fourteen (14) feet above parking or vehicular passage areas.

F. Vehicle Signs

Signs placed upon, painted on, attached to or displayed on parked vehicles or trailers, where the primary purpose of the vehicle or trailer is to advertise a product or business or to direct people to a business or activity.

G. Signs Obstructing Motorist Visibility

Signs that substantially interfere with the view necessary for motorists to proceed safely through intersections or to enter onto or exit from public streets or private roads or driveways or that obstruct the motorist's view of approaching, merging or intersecting traffic including, but not limited to, signs in excess of three (3) feet in sight visibility triangles.

H. Signs in Rights-of-Way

Any sign erected in or over any public right-of-way except for major special event signs by special permit; and governmental signs.

I. Signs Emitting Glare

Signs with light sources or reflectivity of such brightness that result in glare, blinding or any other such adverse effect on motorist vision or into or upon any residential building not related to the signs; or which interfere with the effectiveness of, or obscures an official traffic sign, device or signal.

J. Pennants or Streamers

Pennants, streamers or flags consecutively strung together.

K. Obscene Signs

Signs containing words or graphics that are obscene, as defined in North Carolina General Statute 14-190.1.

L. Off-Premises Signs

A sign or Structure, pictorial or otherwise, regardless of size of shape that draws attention to or communicates information about a business, profession, service, commodity, product, accommodation, event, attraction or other enterprise or activity that exists or is conducted, manufactured, sold offered, maintained or provided at a location other than on the premises where the sign is located. This definition does not include governmental, traffic, directional, or regulatory signs or notices of the federal, state, county or town government or their public agencies. Off-premises signs may, however, are permitted in the C-2, C-3 and M-I Districts subject to the provisions of Section 9.20.

Projecting Signs

~~Signs, which project from and are supported by a building or other structure into the public right of way only when such projection is greater than twelve (12) inches.~~

M. Roof Signs (Above Roof Line)

Signs erected in whole or in part on, upon or over the roof or parapet of a building or structure and which is wholly or partially dependent upon the roof of the building or structure for support.

N. Unspecified Temporary Signs

Temporary signs not expressly permitted by this Article.

O. All Other Signs not Specifically Permitted

Other signs not expressly allowed by this Article.

P. Electronically Changeable Copy Signs

This prohibition does not include time, date and temperature signs, which display such information only, and in the natural alphanumeric progression.

**Section 9.16 Signs Permitted Without a Zoning Compliance Certificate**

The following signs and devices shall be permitted without the issuance of a Zoning Compliance Certificate.

A. Public (governmental, utility) Signs

Signs erected by, on behalf of, or pursuant to the authorization of a governmental body, including legal notices, identification and informational signs, and traffic warning, directional or regulatory signs.

Official signs of a non-commercial nature erected by public utilities, including safety, warning and informational signs.

B. Warning (Health, Safety, Hazard) Signs

Temporary or permanent signs erected by government agencies, public utility companies or construction companies to warn of danger or hazardous conditions, including signs indicating the presence of underground cables, gas lines and similar devices or signs providing directions around such conditions.

C. Signs Not Legible Off-Premises

Signs, which are not legible from the boundaries of the lot or parcel upon which they are located, or from any public thoroughfare or right-of-way.

D. Flags (non-advertising) (non-informational)

Flags except when such are used in connection with a commercial promotion or as an advertising device or as an integral part of a sign regulated under this Article; provided such flags are displayed on permanent pole structures. Failure to display such flags in a manner, which meets Congressional protocol, will be a violation of this Ordinance. Plain flags with no advertising or information provided such flags are displayed on permanent pole structures and are properly maintained. Proper maintenance shall not permit flags, which are torn, ripped, frayed, separated from their grommets or incompletely affixed to their pole structures.

All flags used in connection with a commercial promotion as an advertising device or as an integral part of a commercial sign must comply with the regulations of this Article for area, height, number and location.

E. Incidental Object or Product Signs

Small decals consolidated and affixed to window or door panes, such as indicating membership in a business group or credit cards accepted at the establishment.

Any sign, painted or affixed to an object or product, where the sign is clearly incidental and accessory to the primary use and purpose of the object or product including, but not limited to, product dispensers and point of purchase displays for newspapers, soft drinks, gasoline, ice, telephone, ATM or similar items which indicate the contents of the machine, the name or logo of the supplier, the price and/or operating instructions.

F. Signs required by law

Legal notices and signs required by law, statute or ordinance.

G. Transportation facilities signs

Informational signs indicating bus stops, taxi stands, train stations and similar transportation facilities.

H. Campaign signs at polling places

Political signs displayed at polling places provided they are displayed in compliance with general law only on the day of the election is held and must be removed within seventy-two (72) hours of the close of voting.

I. Street numbers

Display of street numbers on residential and non-residential buildings, structures and mailboxes.

J. Handicapped Signs

Handicapped signs as required by the Americans With Disabilities Act.

K. Window Signs

Signs placed on or attached to the interior side of a window or door glass of a building by means of adhesive, paint or manufacturing process intended for viewing from the exterior of such buildings; or a sign within a building, placed no more than twelve (12) inches behind the window, which is visible through the window. [Window signs shall not cover more than 50 percent of the total window area.](#)

L. Temporary Signs

Temporary signs subject to the following limitations:

<b>Temporary Sign Type</b>	<b>No.</b>	<b>Max. Copy Area (Square Feet)</b>	<b>Height if Freestanding (Feet)</b>	<b>Maximum Display Time</b>
Opening, Grand Opening	1	32	10	Once for 30 days
Going out of Business	1	32	10	Once for 30 days
Special Event of Civic or Non-profit Organization	2	32	8	30 days prior to event
Remodeling/Repair	1	4	6	Until work completed
Construction-Other than One- or Two-family Dwelling	2	32	14	Until work completed
Construction Announcement	2	32	14	Until building permit issued
Political	n/a	32	14	60 days prior to election
On-premises Real Estate/ Lease/Rental of One- or Two-family Dwelling or Lot	1	6	6	Until sale closed or rent/lease transaction finalized
Off-premises Real Estate/ Lease/Rental of One- or Two-family Dwelling or Lot	1	3	4	Until sale closed or rent/lease transaction finalized
On-premises Real Estate/ Lease/Rental of other than One- or Two-family Dwelling or Lot	2	32	12	Until sale closed or rent/lease transaction finalized
Off-premises Real Estate/ Lease/Rental of other than One- or Two-family Dwelling or Lot	4	6	6	Until sale closed or rent/lease transaction finalized
Non-residential (i.e. commercial, industrial)	2	32	10	45 days in any consecutive 90 day period

Temporary signs, which do not meet the provisions of this Subsection, shall be considered in violation of the Ordinance. Only Temporary (political), Temporary (real estate), and Temporary (special event of a civic or non-profit organization) signs shall be permitted off-premises. No temporary sign shall be illuminated. Temporary signs shall be removed within five (5) days from the date the purpose for such sign ceased to exist.

**M. Miscellaneous Signs**

Miscellaneous signs shall be subject to the following limitations:

<b>Sign Type</b>	<b>No.</b>	<b>Max. Copy Area (Square Feet)</b>	<b>Height if Freestanding (Feet)</b>
Public Interest, Security Warning, No trespassing, soliciting, hunting or fishing/posted/private parking/danger/warning	n/a	1	4
Home Occupation, Rural Home Occupation	1	3	4
Open/Closed/Hours	2	2	6
Permanent professional or business announcement wall	1	2	n/a
Building Memorial Wall	1	2	n/a
Philosophical, religious, educational, or other non-commercial	2	2	4
Occupant Address: Ground or Wall	2	2	6
Private Drive	1	2	6
Informational/Instructional: traffic directions, restrictions, arrows, entrance, exit, location of restrooms, public telephones, parcel pick-up, freight or service entrances, and parking/loading areas and the like	n/a	10	4
Movable non-residential such as commercial	2	16	6

Miscellaneous signs, which do not meet the provisions of this Section, shall be considered in violation of the Ordinance. Only Private Drive signs shall be permitted off-premises. No miscellaneous signs shall be illuminated

**Section 9.17 Signs Permitted with a Zoning Compliance Certificate in All Zoning Districts**

The following signs are permitted in all zoning districts upon issuance of a Zoning Compliance Certificate, provided that stated specific requirements, conditions and stipulations are met:

- A. All signs permitted without a Zoning Compliance Certificate and signs permitted by special permit.

- B. On-premises signs identifying a single-family residential subdivision; apartment, townhouse, condominium or other multi-family residential complex; recreational facility or manufactured home park not exceeding thirty-two (32) square feet in area. There shall be a limit of one (1) double-faced sign or two (2) single-faced signs for each road or driveway entrance to the development named on the sign. Such signs shall be limited to the name and the address of the premises and the on-site address and phone number of the resident agent and may be directly or indirectly illuminated. In addition one (1) identifying sign for an accessory management or rental office not exceeding six (6) square feet shall be permitted.
- C. One (1) on-premises identification sign or bulletin board for each road or driveway entrance indicating the name and/or address of the premises, schedule of services or activities, hours of operation, name of person(s) in authority, founding date of the organization or other information relevant to the operation of a school, college, park, public swimming pool, church, synagogue or other place of worship, hospital, sanitarium, art gallery, museum, library, YMCA, YWCA, community building, recreation center, coliseum or convention center, not to exceed thirty-two (32) square feet in area to be located on private property where the use occurs. Such signs may be directly or indirectly illuminated. An on-premises sign for a college, university, hospital, coliseum or convention center may exceed thirty-two (32) square feet in area if approved by the Board of Commissioners as a special exception when the Board finds that the size and scale of said sign will be in keeping with the size and scale of the development and will not be detrimental to the surrounding properties.
- D. Signs not exceeding thirty-two (32) square feet in area advertising the sale of subdivision lots, not more than one (1) sign to be located on private property at each major approach to the subdivision; provided that the display of such signs shall be limited to a six-month period or until seventy-five percent (75%) of the lots are sold, whichever comes first, and may not be illuminated.
- E. One (1) on-premises ground or wall sign not exceeding thirty-two (32) square feet in area for a legal non-conforming use in a residential zoning district in which it is located. Illumination of such signs shall be permitted only between sunrise and 10:00 pm.
- F. On-premises signs identifying private country clubs, golf courses, swimming/tennis clubs, equestrian centers, lakes, cemeteries and similar facilities operated on a profit or non-profit basis not exceeding thirty-two (32) square feet in copy area. There shall be a limit of one (1) double-faced sign or two (2) single-faced signs for each road or driveway entrance to the facility. Such signs shall be limited to the name, address, founding date and hours of operation and may be directly or indirectly illuminated.
- G. One (1) on-premises identification sign for a convalescent home, nursing home, home for the care of children, medical clinic or dental clinic not exceeding twenty (20) square feet in copy area. Such sign shall be limited to the name and address of the home or clinic and may be directly or indirectly illuminated.
- H. Signs which denote religious, charitable, fraternal, military or service organizations may be freestanding and may be located off-site, provided, however, that no one (1) individually chartered organization may have more than one (1) off-premises sign which shall not be illuminated. A sign denoting a single chartered organization shall not exceed four (4)

square feet in area. A number of such signs may be placed on one structure, provided, however, the copy area of each individual sign does not exceed three (3) square feet in copy area and the structure does not exceed thirty-two (32) square feet in copy area.

All freestanding signs permitted by this Section in all zoning districts shall have a maximum height limit of eight (8) feet and shall have a minimum setback of five (5) feet from any public right-of-way.

### **Section 9.18 Signs for Permitted Non-Residential Uses Permitted in Residential Districts**

Signs for permitted non-residential uses in residential districts, other than those permitted with a zoning compliance certificate in all districts under the provisions of Section 9.17, shall be permitted under the provisions of the most restrictive non-residential district in which the uses are permitted except that sign copy area may not exceed 75% of the maximum size allowed.

### **Section 9.19 Signs Permitted in the O-I, C-1, C-2, C-3, M-1 and M-2 Zoning Districts**

The following permanent signs, are permitted upon issuance of a zoning compliance certificate, regarding the proposed sign(s) in the above zoning districts, provided that stated requirements, conditions and stipulations are met:

- A. Permanent On-Premises Signs Permitted per Single Establishment on a Single Parcel or Lot  
The following permanent on-premises signs are permitted in the respective non-residential zoning districts for single establishments on single parcels or lots upon issuance of a zoning compliance certificate regarding the proposed sign(s); provided stated specific requirements, conditions and stipulations are met, as follows:

<u>Sign Criteria</u> See Notes (1) and (2)	O-I	<u>C-1</u>	<del>C-1</del> C-2	C-3	M-1 M-2
Maximum Aggregate Sign Copy Area ( <u>MASCA</u> ) (Sq. ft. per linear feet of each principal building wall facing a public street or alley or facing a private access way if an establishment has no frontage on a public street.)	1	<u>2</u>	3	4	4
Up to a Maximum sq. ft.	60	<u>100</u>	120	300	300
<u>Maximum Number of Wall Signs</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>4</u>
<u>Maximum Area of Wall Signs</u>	<u>100% of Maximum Aggregate Sign Copy Area</u>	<u>100% of Maximum Aggregate Sign Copy Area</u>	<u>100% of Maximum Aggregate Sign Copy Area</u>	<u>100% of Maximum Aggregate Sign Copy Area</u>	<u>100% of Maximum Aggregate Sign Copy Area</u>
<u>Maximum Number of Projecting Signs</u>	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>
<u>Maximum Area of Projecting Signs</u>	<u>NA</u>	<u>20% of Maximum Aggregate Sign Copy Area</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
<u>Maximum Projection of Projecting Signs</u>	<u>NA</u>	<u>4 ft</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
<u>Maximum Number of Canopy/Awning/Marquee Signs</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>3</u>
<u>Maximum Area of Canopy/Awning/Marquee Signs</u>	<u>20% of Maximum Aggregate Sign Copy Area</u>	<u>30% of Maximum Aggregate Sign Copy Area</u>	<u>30% of Maximum Aggregate Sign Copy Area</u>	<u>30% of Maximum Aggregate Sign Copy Area</u>	<u>30% of Maximum Aggregate Sign Copy Area</u>
Maximum Number of Freestanding Signs	1	<u>0</u>	1	2	2
Maximum <del>Copy</del> Area of Freestanding Signs (sq. ft.)	24	<u>NA</u>	48	120	120
Maximum Height of Freestanding Signs (ft.)	12	<u>NA</u>	18	30	30
Type of Illumination Permitted B = Back Lighted I = Internally Lighted E = Externally Lighted	B/E	<u>B/E</u>	I/B/E	I/B/E	I/B/E

1. Maximum Total Aggregate Sign Copy Area may be increased by ten percent (10%) if no freestanding sign is used on the premises for the establishment. [This does not apply to the C-1 district which does not permit freestanding signs.](#)
2. One additional freestanding sign is permitted for lots with frontage on more than one street. A freestanding sign on a corner lot may be increased up to twenty-five percent (25%) if one (1) freestanding sign is used where more than one would have been allowed.

B. Permanent On-Premises Signs Permitted for Multiple Establishments on a Single Parcel or Lot

One combined or common permanent on-premises freestanding sign for multiple establishments on a single parcel or lot shall be allowed on each public street and may exceed the maximum copy area for freestanding signs in Subsection A by the following percentages:

- 2 - 10 establishments - up to 25%
- 11 - 20 establishments - up to 50%
- 21 - 30 establishments - up to 75%
- 31 - 40 establishments - up to 100 %
- 41 - 50 establishments - up to 125%
- 51 or more establishments - up to 150%

Maximum aggregate sign copy area in Subsection A may be exceeded by the same extent.

Other signs for each individual establishment shall be in accordance with Subsection A.

C. Permanent On-Premises Signs Permitted for Establishments on Adjacent Parcels or Lots Utilizing Shared Parking and Driveway Connections

Establishments on adjacent parcels or lots utilizing shared parking and driveway connections may exceed maximum copy area for freestanding signs in Subsection A by twenty-five percent (25%) for a combined or common freestanding sign. Maximum copy area in Subsection A may be exceeded by the same extent. Such combined or common freestanding sign shall not be considered to be an off-premises sign for any of the establishments advertising on the sign. Establishments participating in combined or common freestanding signs may not also have individual freestanding signs.

D. Permanent On-Premises Signs for Establishments with Frontage on US 74-A

Establishments with frontage on US 74-A may increase the maximum copy area for freestanding signs by 100% and the maximum aggregate sign copy area for wall signs by the same percentage. This increase shall not be available in combination with either subsection or Subsection C above. In addition the maximum height of freestanding signs may be increased by one-third (33 1/3 %).

**Section 9.20 Off-Premises Signs Permitted in the C-3, M-1 and M-2 Districts**

Off-premises signs (billboards) shall be permitted in the C-3, M-1, and M-2 Districts subject to the following conditions.

- A. No sign face shall exceed three hundred (300) square feet per face.
- B. The sign shall conform to building setbacks for the zoning district in which located.
- C. No billboard shall be located closer than five hundred (500) feet to any other billboard on the same street.
- D. No billboard shall be located closer than three hundred (300) feet to any access/exit ramp on US Highway 74.
- E. No billboard shall exceed thirty-five (35) feet in height.
- F. In no case shall there be more than two (2) billboards or freestanding signs or any combination thereof on any single premises.

**Section 9.21 Signs Permitted By Special Permit**

The following signs are permitted only by special permit issued by the Board of Commissioners and shall conform to all stated regulations and to all conditions and requirements imposed by the Board in issuing the special permit.

A. Festival and Major Special Event Signs

For the purpose of giving directions and information, temporary on-premises and off-premises signs pertaining to festivals and other major special events are permitted with approval by the Board of Commissioners subject to a special permit specifying size, location, lighting, design, display and duration. The number of signs shall be set by the Board of Commissioners.