



2022 MOVEMENT FEST VENDOR APPLICATION

- Please keep a copy of this application for your records -

Date of Event: Saturday, August 6, 2022

Hours of Operation: 9AM-2PM

Location: Pavilion On Park Square (POPS)
138 Park Square
Forest City, NC 28043

Application Deadline: Friday, July 22, 2022

In partnership with Throwing Bones For A Cure, the Town of Forest City is hosting Not-A-Sprint Weekend on Friday, August 5 and Saturday, August 6. Throwing Bones is a 501(c)(3) organization founded in January 2017 as a way to raise awareness for Multiple Myeloma. Beloved community member and Forest City resident Kirk Wilkerson passed away in August 2021 after a long battle with Multiple Myeloma, and Not-A-Sprint Weekend was created to honor his memory and continue his mission to promote awareness of Multiple Myeloma and healthy lifestyles.

Not-A-Sprint Weekend includes the Kirk Wilkerson Memorial Golf Tournament, a silent auction and dinner on Friday, August 5 and the Not-A-Sprint 3-6-12 Hour Runs and Movement Fest on Saturday, August 6. Movement Fest is our initiative to improve the quality of life of youth and adults in Rutherford County. Our goals are to:

- Showcase the availability of healthy options in our county
- Provide contact information about each agency to the community
- Give information about youth and adult activities that are available throughout the year
- Promote healthy eating and active living by showing attendees how to establish long-term good habits early
- Encourage healthy and active lifestyles amongst cancer patients in our community

Vendors will offer different activities that promote wellness and being healthy such as a pop-up farmers market, jump rope and a make-your-own trail mix station. There will be games, music, giveaways, inflatables and more. Each attendee will receive a goodie bag to collect promotional materials. Each child will also receive a scavenger hunt card; if they visit each booth, they will receive a prize. We are also collecting food donations to benefit the Rutherford County Backpack Program.

Admission is free to the public. Food vendors will set up outside of the park on Mill Street. There is a \$50.00 fee for vendors to participate; all vendor fees will be donated to Throwing Bones.

We believe that this is a great way to come together as a community to highlight all of the amazing opportunities that are available in Rutherford County, and we hope that we can count on your participation with Movement Fest to make this as successful as possible. Please contact Courtney Ashley at 828.245.0365 or courtneyashley@townofforestcity.com if you have any questions. Thank you in advance for your support!



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Requirements:

- Signed and completed application to courtneyashley@townofforestcity.com
- Provide materials for goodie bags (flyer, coupon, pencil, etc.) - bring the day of the event
- \$50 vendor fee (check or money order made out to "Throwing Bones")

PLEASE MAKE CHECKS PAYABLE TO: Throwing Bones. Please send checks and vendor application to:

Town of Forest City
c/o Courtney Ashley
PO BOX 728
Forest City, NC 28043

An online payment option will be available at throwing-bones.org by Monday, March 28.

Digital applications may be submitted via email to courtneyashley@townofforestcity.com. If you are accepted, digital photos help us to promote you on our social media, website and local newspapers.

Important Dates:

- July 22, 2022 - Application deadline
- July 29, 2022 - Parking pass, map and booth assignment e-mailed
- August 6, 2022 - Movement Fest
 - Set-up begins at 7AM
 - Set-up concluded by 8:30AM
 - Movement Fest - 9AM-2PM

Guidelines:

- All vendors and their associates are responsible for following the guidelines.
- Booth spaces are 10' x 10' - location is determined by the Movement Fest Committee.
- Vendors accepted for participation in the show must be in attendance during the event.
- Vendors must supply their own tent, tables, chairs, display materials, etc. Electricity is not provided.
- No generators or loud sound systems are allowed.
- Vendors must stay open to the public until 2PM. No vehicles will be allowed onto the grounds until 2:30PM or until event management deems it safe.
- The festival is held outdoors, rain or shine.
- Gear booth, activities and giveaways to families and children - make them specific to your organization and the theme of the event.
- Bring plenty of business cards and promotional materials.
- Keep your exhibit open for access by visitors by carefully positioning potential barriers such as tables and displays.
- It is never too early to start planning for this event. The day will sneak up on you if you are not careful! Try to make the display colorful and exciting and have fun with the theme.
- Your signature on the Application Form constitutes an agreement to be bound by the stated policies.



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Organization Name: _____
(as you would like it to appear on Movement Fest's marketing materials)

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone #: _____ Nighttime Phone #: _____

Email: _____ Website: _____

If you have a Facebook page, list its name: _____

Please briefly describe your organization: _____

Please briefly describe your booth/activity: _____

(We can help you with ideas!)

Names of Event Workers: _____

I acknowledge that, if accepted:

- I will comply with all the 2022 Movement Fest Guidelines outlined in this application packet.
- All decisions of the Movement Fest Committee are final and are made in accordance with the overall objectives of the event.
- My signed application constitutes a contractual obligation to follow all the rules and guidelines set forth within this document and is a commitment to participate if accepted.
- The Town of Forest City is responsible for making final decisions in regards to Movement Fest and I agree to abide by its decisions.
- I release the Town of Forest City, Throwing Bones For A Cure, staff and volunteers from any responsibility for damage, loss, theft or injury.
- Violation of rules and guidelines prior to or during the event will result in loss of booth space.
- I accept responsibility for any associates that may assist me at the event.

Name Signature Date

Town Employee Name Signature Date